EXCON SPECIAL



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Kumar Mehta

Director, Jaypee India Ltd.



Jaypee to launch light concrete machinery at EXCON

Products showcase

Jaypee India will be showcasing many innovative products at EXCON which include: Bar Bending Machine B42, Bar Shearing Machine C52, Bar Shearing Line Machine, Bar Decoiling Machine ST 14, Radius Bending Machine RB 36, Walk Behind Vibratory Roller VR 6500, Passenger and Material Hoist PMH 100, Multifunction Hoist MFH, and New Vibrator Machine.

New launch

Jaypee India has always launched new products at EXCON every time. Maintaining the same tradition, this time the company is going to exhibit its new multifunction hoist. In addition, Jaypee plans to launch new product range Light Concrete Machinery which comprises of HF Concrete Vibrators, HF Converters, HF Vibrators with inbuilt inverter, shoulder vibrators or eccentric shaft portable vibrator.

Future strategy

Jaypee is going to serve Indian and abroad customer with the help of Jaypee Italia S.R.L., Italy a sole subsidiary unity of Jaypee India. According to Kumar Mehta, Director, Jaypee India, "With this, Jaypee will bring lot of value to the end users, and will become one stop

shop of supplying quality products. With help of Italian technology and Jaypee's dealer and customer network in India and abroad, we will definitely grab the market within very short period of time. We are optimistic about receiving good response from the market like always."

Features and application areas of new MFH series

Latest in hoisting solutions by Jaypee the MFH series is multifunctional equipment for all your hoisting needs. The hoist can be used for carrying concrete and also finishing materials such tiles, fittings etc. With an optional rebar carrying attachment, users can now eliminate the need for installation of tower cranes at site.

The product comes several advanced features. These are:

- · Controlled lowering
- · Rhase failure and reversal protestion
- Broken rope safety device and emergency brake
- · Slack rope limit switch
- · Emergency stop switch
- Drive motor thermal overload protection.

Expectations from EXCON

"EXCON has always been an excellent international platform to showcase Jaypee products. We hope that this year also the experience turns out well. However, the event is not exactly a selling platform for the company. It's more important for

> brand promotion and marketing," said Mr Mehta. CBT

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